

6/26/2006



Canadian Institute of Forestry
Rocky Mountain Section
2006-2007
Business Plan



Objectives

- ◆ To provide leadership in all aspects of forestry in Canada
- ◆ To foster public understanding of forestry, and its importance in Canada
- ◆ To advance members in their knowledge of forestry
- ◆ To cultivate an "esprit de corps" among members
- ◆ To publish a professional and scientific forestry journal
- ◆ To recognize excellence and outstanding contributions made to forestry by members and non-members through a national awards program.
- ◆ To welcome graduates of Canadian forest technical and forestry baccalaureate programs to the profession through the presentation of silver rings.
- ◆ To cooperate with other organizations having similar objectives



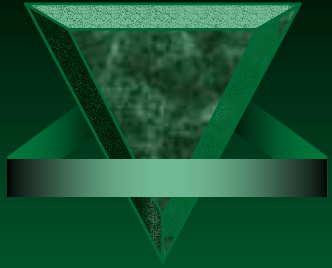
Objectives

- ◆ Support the 2003 -2008 CIF national business plan by:
 - Helping advance the stewardship of Canada's forest resources
 - Supporting increased national leadership in forestry
 - Promoting competence among forestry practitioners
 - Fostering public awareness of Canadian and international forestry issues
 - Encouraging Future Forest Practitioners



Teamwork With Others

- ◆ **CIF National - Rocky Mountain Section** is a part of CIF National and is organized to serve its members in Alberta. As such, its primary direction comes from the CIF National business plan
- ◆ **College of Alberta Professional Foresters** - RMS shares administrative services with the College of Alberta Professional Foresters including, concurrent meetings and office support
- ◆ **College of Alberta Professional Forest Technologists** - RMS shares administrative services with the College of Alberta Professional Foresters including, concurrent meetings and office support



Changing Environment

◆ Membership

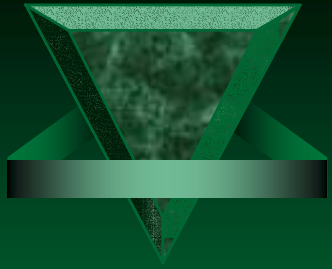
- Membership continues to increase as joint C.A.P.F.T./ C.A.P.F. members increase and relationships strengthen

◆ Issues

- Issues are becoming more complex and have potentially greater impacts on stakeholders

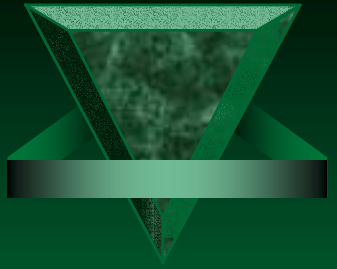
◆ Public

- Public is becoming more informed and involved in forestry issues



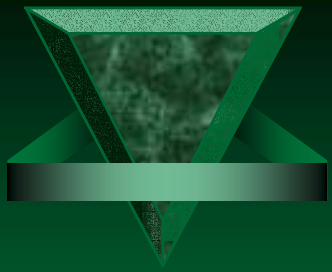
Strategies for Supporting the CIF National Business Plan

- ◆ Advancing the stewardship of Canada's forest resources
 - Technical sessions
 - Promoting Contributions to the Forestry Chronicle
- ◆ Providing National Leadership in Forestry
 - Preparing position papers, providing input and promoting
 - Providing advice and commentary to legislators
 - Participating in national events



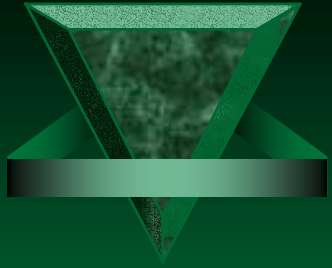
Strategies for Supporting the CIF National Business Plan

- ◆ Promoting competence among forestry practitioners
 - 3 Technical sessions per year
 - Promoting contributions to the Forestry Chronicle
 - Position papers, providing input and promoting
 - Nominating and supporting awards processes
 - Supporting formal education through scholarships and/or bursaries



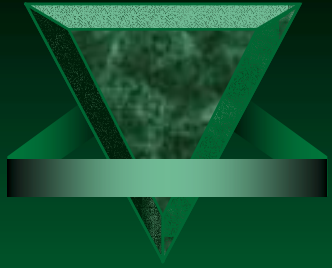
Strategies for Supporting the CIF National Business Plan

- ◆ Fostering public awareness of Canadian and international forestry issues
 - Maintaining a website
 - Develop a public information campaign
 - Synergizing with other organizations with a similar interest
- ◆ Encouraging Future Forest Practitioners
 - Promote forestry as a career of choice



RMS Action Plan

- ◆ We have decided to increase the size of various committees to better meet of our Section's goals and objectives and those of CIF National
- ◆ We will strive for continual improvement of the RMS and facilitate smooth transition as council personnel changes over time



Action Plan - Program Committee

◆ Technical sessions

- Three technical sessions each year
 - Fall, winter and spring
 - One technical session to be concurrent with C.A.P.F. / C.A.P.F.T.
- Technical session themes to complement a national banner issue
- Maintain a program committee to manage the technical session program
 - 3 to 5 members council members + unlimited members at large



Action Plan - Public Involvement and Awareness Committee (PIAC)

- ◆ Grow the PIAC group to manage the additional goals and objectives
 - 3 to 5 council members + unlimited members at large
- ◆ Contributing to the Forestry Chronicle
 - Assign one member to manage contributions to the “section news” portion of the Chronicle
 - Encourage scientific/technical contributions to the Chronicle
 - Increasing awareness of the Chronicle and opportunities to contribute



Action Plan - Public Involvement and Awareness Committee (PIAC)

- ◆ Preparing position papers
 - Develop a process for identifying issues, developing positions and preparing papers
 - Provide input and promote all papers
- ◆ Providing advice and commentary to legislators
- ◆ Coordinate efforts with CIF National
 - Prepare letters on key forestry issues
 - Arrange meetings on key forestry issues



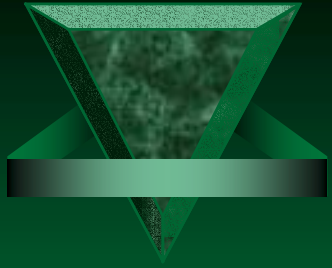
Action Plan - Awards and Nominating Committee

- ◆ Supporting awards processes
 - Identify a team to manage the nomination process
 - Develop process for establishing RMS awards
- ◆ Supporting formal education
- ◆ Establish a scholarship using liquid assets
 - Develop objectives and target
 - Develop selection criteria



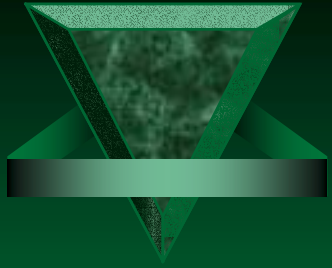
Action Plan - Business Plan and Finance Committee

- ◆ Maintain a Website
 - Develop a website maintenance plan
 - Identify one member to work with CIF national to manage the website
 - Enhance website to reach new members and more public stakeholders
- ◆ Develop guidelines for participation to manage the level of participation



Resource Requirements

- ◆ Administration and office support
 - Secretary treasurer duties
 - Office administration
- ◆ Committees
 - Program
 - Public Information and Awareness
 - Awards and Nominating
 - Business Plan and Finance



Key Issues

◆ Near Term

- Arranging technical sessions, ring ceremonies, student info nights, and public forums
- Establishing scholarship/bursary
- Regional/national event participation
- Corporate Members

◆ Long Term

- Strengthening support for the national business plan
- Strengthening relationships with C.A.P.F. & C.A.P.F.T.