



CANADIAN INSTITUTE OF FORESTRY
VANCOUVER ISLAND SECTION



Two Presentation Nights featuring

Ken Baker, RPF speaking on The New Paradigm in Marketing BC Wood Products

The Topic:



BC is the world's largest exporter of softwood lumber. So why is our sector still struggling? What are the industry and our government doing about it? Can the Chinese and South Asian markets really be the answer to the decline in the U.S. market? Find out why the industry, federal and provincial governments are cautiously optimistic amidst a changing market paradigm.

The Speaker:



A 1971 UBC Forestry graduate, Ken Baker started his career with Weldwood of Canada Ltd. and as owner and operator of a small interior logging company. He joined the BC Forest Service in 1985 and in 2000 became BC's deputy chief forester. Ken has been CEO of Forestry Innovation Investment Ltd since 2004.



Presentation – Campbell River

When: Tuesday, January 11, 2011
Where: Campbell River Sportsplex
1800 South Alder Street
Time: Doors open at 7:00 pm
 Presentation at 7:15 pm (followed by discussion)
Cost: By Donation (all funds to go to the student scholarship and Forests Without Borders programs)

Dinner Presentation – Port McNeill

When: Wednesday, January 12, 2011
Where: Port McNeill Legion
2631 Mine Road
Times:
Dinner: 6:30 pm to 7:15 pm
Presentation: 7:15 pm (followed by discussion)
Cost:
Dinner and Presentation: \$20
Presentation CIF Members Free
Only: and Students:
 Non-Members: \$5

Members, please consider sponsoring a student for the evening for \$15.00

Please confirm your attendance with Annette Van Niejenhuis at AVanniejenhuis@westernforest.com by **10 am Monday January 10th 2011**

Cancellations received after this date & time, and no shows, will be billed.

Please indicate which presentation evening you will be attending.
 For the Port McNeill session please indicate if you are attending only the presentation.