

## The 2 Degrees C Tour Comes to North Bay, Ontario

by: Mackenzie Willis

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Youth Advisor for the World Clean Air Forest Initiative

Do you know who David Noble is? Probably not. This self-proclaimed unknown is an environmentalist on tour spreading the facts about climate change across Canada.



Mackenzie Willis and David Noble at the CIF booth.

On November 23, North Bay was the lucky town to have him. His target audience: The teens of the Near North District School Board. West Ferris High School was having an environmental day, hosting students from across the district, and the keynote speaker for the event was David himself. His message wasn't the classic "We need to do something". His stories were of normal people, doing extraordinary things to do their part to stop climate change. He also talked about his experiences going to various places around the world. There was one word for it: motivational. His message that everyone took away from the speech was posted on a slide, which said: "Find your voice, and if you have, sing it loud and clear". But you couldn't have an environmental day without forestry! The Canadian Institute of Forestry was present on site, handing out Clean Air Tree Kits courtesy of TD Friends of the Environment. So the students were taking home more than just knowledge, they now had clean air with them too. Also, to promote forestry, they were selling shirts to promote their program, Forests Without Borders. So students were surprised when David Noble walked onto stage wearing a T-Shirt given to him by the CIF with the Algonquin section logo on the front, and on the back the phrase "Trees suck ... carbon."

**Students Growing Clean Air**  
by: Andree Morneault, director

I really enjoyed meeting Mackenzie during the environmental day at West Ferris High School. He is not only the Youth Advisor for the World Clean Air Forest Initiative, but he was involved in the production and testing of the Clean Air Tree Kits (CATK). It was an honor to meet such an involved and committed youth. And the 2 degrees C event was a fantastic opportunity to share our message with over 600 students from 8 high schools. The CATK were a big attractant. Once students saw others with them, they flocked over to see if they could get one. We handed out about 450 globes, discussed the role of forests and wood products in reducing our carbon footprint, and tweaked their interest about careers in forestry. We were also able to talk to several teachers and members of school boards and many were interested in setting up a CATK activity with their classes. Don Willis, Tracey Cain, and Mackenzie were instrumental in getting the CIF-IFC involved in this event and they spent many hours at the booth. Megan Smith and Mat Belanger were also a great help, and the colourful banners developed by our national office were quick to set up and extremely useful. The pamphlets and book marks were also useful material to hand out to those who showed a particular interest. The event was written-up in the local paper and the CIF-IFC and the CATKs were featured in a picture. For more info on the 2 degrees C program: [www.2degreesc.com](http://www.2degreesc.com). And to find out more about Mackenzie and his involvement with the World Clean Air Forest Initiative, visit his blog (his name is Root 1) on the website [www.wcafi.org](http://www.wcafi.org).



*Megan Smith and Andree Morneault holding up CATK at the CIF booth.*