Advertising in The Forestry Chronicle is a proven and effective way to reach many thousands of forest professionals working in industry, government, consulting and academia throughout Canada and internationally!

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ADVERTISING RATE CARD
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<tr>
<th>Page Area</th>
<th>Dimensions</th>
<th>Cost per Issue*</th>
<th>Cost for 3 Issues*</th>
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<tbody>
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- **Final trim size**: 8.125” x 10.875”, add .125” bleed
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**ARTWORK REQUIREMENTS**

The *Chronicle* is imaged directly to plate. All artwork for publication must be submitted in electronic format. This can be native files in Macintosh platform (Quark XPress, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, with all supporting graphics and fonts), vector based EPS, high resolution PDF files or high resolution JPEG images. High resolution is defined as 300 dpi at 100% final print size. Any files supplied in Microsoft Word must have the graphic files supplied separately. All artwork will be preflighted by the *Chronicle’s* production manager. If anything is missing or artwork is of low quality, the artwork may be rejected. The Publisher does not assume responsibility for poor-quality reproduction due to the nature of the original material supplied.

**ADVERTISING INQUIRIES**

Direct advertising inquiries to

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**About The Forestry Chronicle**

*The Forestry Chronicle* is the official journal of the Canadian Institute of Forestry. First published in 1925, it is the most widely-read forestry magazine in the world. *The Forestry Chronicle* is published bi-monthly in print and electronically for both individual and corporate sustaining members of the Institute as well as several hundred national and international subscribing libraries. *The Forestry Chronicle* is a respected source of professional, practical and scientific information focusing on the management of forests, and everything that they encompass. *The Forestry Chronicle* also includes local, regional, national and international forestry news, as well as thought-provoking editorials. *The Forestry Chronicle* readers work in all levels of government, industry, research, consulting and education. Our readers make or influence purchase decisions for forestry-related products and services including equipment and software. If you supply or service the forest sector in any way, advertising in *The Forestry Chronicle* will be effective marketing!

**About The Canadian Institute of Forestry**

The Canadian Institute of Forestry — Voice of Forest Practitioners

The Canadian Institute of Forestry has been the national voice of people who live and work in the forest since 1908, advocating for sound forest stewardship and sustainability across Canada and throughout the world. For more information visit www.cif-ifc.org.
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**Please send material to:**

Kerry Spencer

**Canadian Institute of Forestry**

c/o The Canadian Ecology Centre

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