



Canadian Institute of Forestry
Institut forestier du Canada

2019 CIF-IFC National Conference & 111th Annual General Meeting

Sponsorship Package

*River through the Pines
Still Flowing... Still Growing...*

October 6-9, 2019

Best Western Inn &
Conference Centre
Pembroke, Ontario

#CIF2019



*River through the Pines
Still Flowing... Still Growing...*

This year's annual conference in **Pembroke, Ontario** will focus on the colourful past, exciting present and promising future of forestry in the **Ottawa Valley**. Highlights will include tours of the **Petawawa Research Forest** and **The Renfrew County Forest**, as well as a variety of thematic presentations that bring **forest history** to life. The conference will demonstrate how today's **sustainable practices and silvicultural systems** continue to be informed by sound science that is being applied by a **dynamic and diversifying workforce**.



New 'Centennial Bridge' at the Petawawa Research Forest, taken with Lidar technology. Image courtesy of: Rick O'Greysik of On-Point Solutions.

Why Become a Sponsor?

Your support, generosity, and participation as a sponsor are essential to the continued success of this event!

Take advantage of this great opportunity to increase your business profile and market your products and services. Choose among our range of sponsorship opportunities on the next page, designed to reach a wide audience in the forest sector.



Promote your company/organization to forest practitioners at the conference.



Benefit from advertising opportunities before, during and after the conference both online and in print.



Learn about the latest developments and research in the forest sector.



Network with hundreds of conference delegates including forest practitioners, speakers, and experts from Canada and abroad.

Who Will Attend?

Interesting and informative speakers, forest professionals and practitioners, and students will participate in this national conference that brings together 250 delegates from across North America and internationally.

When:

October 6th - 9th, 2019

Where:

Best Western Inn & Conference Centre
Pembroke, Ontario

HAMPCO Sponsorship Committee Contact:

John Pineau - John.Pineau@fpinnovations.ca

Who:

CIF-IFC National & CIF Algonquin Section



Sponsorship Opportunities

Sponsorship Contribution Categories	White Pine \$5,000	Red Pine \$3,000	Sugar Maple \$2,000	Yellow Birch \$1,000	Friends \$500
Receive up to 5 free webinars in the CIF National Electronic Lecture series	✓				
Sponsorship of a room with your company name	✓				
Host a plenary session	✓	✓			
Complimentary delegate passes	✓ Three (3) complimentary delegate passes	✓ Two (2) complimentary delegate passes	✓ One (1) complimentary delegate passes		
Advertisement in conference booklet	✓ Full page advertisement in conference program	✓ ½ page advertisement in conference booklet	✓ ½ page advertisement in conference booklet	✓ Company logo included in conference booklet	✓ Company logo included in conference booklet
Corporate logo recognition in all conference printed materials	✓	✓	✓	✓	
Name/logo on the CIF National Conference & AGM website	✓	✓	✓	✓	✓
Opportunity to distribute your promotional inserts in delegate folio	✓	✓	✓	✓	✓
Acknowledgements via conference signage, PowerPoint presentations and verbally during the conference	✓	✓	✓	✓	
Complimentary Corporate Sustaining Membership for one year with the Canadian Institute of Forestry	✓	✓	✓		
One complimentary trade show booth (optional)	✓	✓			
Formal receipt	✓	✓	✓	✓	✓

Additional Sponsorship Opportunities

The sponsorship opportunities below include a complimentary Corporate Sustaining Membership for one year with the Canadian Institute of Forestry.

Student Quiz Bowl

1 available for sponsorship at \$2,000

Sponsor the annual challenge that tests the knowledge of forestry students across Canada!

Nutrition Breaks

4 available for sponsorship at \$2,500 each

Host a nutrition break between sessions and promote your business/organization to conference attendees.

CIF Awards Banquet

1 available for sponsorship at \$4,000

Support the awards banquet that recognizes outstanding achievements from professionals and students across the forestry community.

Event Lunches

2 available for sponsorship at \$4,500 each

Sponsor a delicious lunch for conference attendees!

Women in Forestry Networking Event

1 available for sponsorship at \$2,500

Sponsor an evening networking event that brings together women from across the forest sector.



Exhibitor Opportunities

Participate in the conference tradeshow and benefit from:

- Good visibility and interaction with conference delegates – exhibitor spaces will be located where morning/afternoon breaks will be held
- 10 x 10 feet exhibitor space; power outlets available
- Company logo included in the conference booklet
- Includes one (1) complimentary delegate pass
- \$ 1,500 each

Sponsorship Form

2019 Canadian Institute of Forestry – Institut forestier du Canada National Conference & 111th Annual General Meeting

Please fill out the attached form and return completed forms to the address below.

Yes, we would like to support the CIF-IFC National Conference and AGM!

White Pine: \$5,000

Red Pine: \$3,000

Sugar Maple: \$2,000

Yellow Birch: \$1,000

Friends: \$500

Exhibitor Only: \$1,500

Student Quiz Bowl: \$2,000

Nutrition Break: \$2,500

CIF Awards Banquet: \$4,000

Event Lunch: \$4,500

Women in Forestry
Networking Event: \$2,500

Enclosed is a cheque made payable to “Canadian Institute of Forestry”

Please invoice us for the full amount.

We would like to contribute an item for the Forests without Borders
Silent Auction, which will take place during the Conference*

*A charitable receipt will be issued for the value of the item. All proceeds from the silent auction go towards Forests without Borders, a charitable program operated by the CIF-IFC.

Sponsor Information

Company Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

Fax: _____

E-mail: _____

Your sponsorship is greatly appreciated! If you have any questions or want to support in other ways, please contact us.

Canadian Institute of Forestry / Institut forestier du Canada
P.O. Box 99 - 6905 Hwy. 17 West
Mattawa ON | P0H 1V0

Tel: 705-744-1715 x 585 | Fax: 705-744-1716
admin@cif-ifc.org www.cif-ifc.org

