

JOINT MEDIA RELEASE

CIF-IFC and APB Finalize Letter of Understanding

FOR IMMEDIATE RELEASE
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Mattawa, ON – October 21, 2021 – The Canadian Institute of Forestry/Institut du forestier du Canada (CIF-IFC) and the Association of Professional Biology of British Columbia (APB) have recently signed a Letter of Understanding to coordinate on matters of mutual benefit to each group's respective members.

“The CIF-IFC is very pleased to join the APB in this exciting partnership,” stated Brad Epp, CIF-IFC President. “Both of our organizations have a shared vision to inform and educate the public and government on how we apply science and best practices in our respective fields.”

The Letter of Understanding signed by both the CIF-IFC and APB covers three main areas: Collaboration, Services to Members, and Cooperation at Events.

Collaboration includes joint messaging and advocacy on mutual topics; Services to Members includes coordinating services that will benefit both memberships, in the fields of business and professional development; and Cooperation at Events involves joint virtual and in-person events.

Earlier this year, the College of Applied Biology and the Association of BC Forest Professionals announced a collaboration agreement to establish a joint regulatory panel. Through the signing of the Letter of Understanding, the CIF-IFC and AFB will continue the momentum of this type of collaboration.

“The CIF-IFC looks forward to working with the APB on increasing advocacy for forest and biology professionals and will continue to work on other opportunities to collaborate,” mentioned Mark Pearson, CIF-IFC Executive Director.

About the APB

The APB (professionalbiology.com) is a registered society constituted to (in part) assist its members in maintaining high professional standards in management, research, and education related to biological resources.

About the CIF-IFC

The CIF-IFC (cif.ifc.org) is a registered society constituted to (in part) providing national leadership in forestry and foster public awareness while promoting competency among forestry professionals.

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