



Advocacy Committee

1.0 Objective:

To fulfill, in part, the mission of the CIF-IFC in being the 'voice of forest practitioners', and inspire confidence and pride in Canadian forestry - nationally and internationally.

2.0 Function and Responsibilities:

- 2.1 Provide advocacy efforts and initiatives that could be taken on by the CIF-IFC. Advocacy will include action undertaken by the CIF-IFC which promotes its mission, visions and motto. Advocacy includes, but is not limited to:
 - Letter writing
 - Media releases
 - Development of white papers
 - Meetings with governments or agency officials
- 2.2 Establish the CIF-IFC as the 'Voice of Forest Practitioners'; a knowledgeable, trusted, and accessible organization that develops and promotes issues of regional, provincial, national and international relevance;
- 2.3 Develop a reputation as an organization that actively speaks on behalf of the forest sector in a science-based and constructive way;
- 2.4 Establish a trusted dialogue with various stakeholders on relevant issues;
- 2.5. Provide recommendations to the Board of Directors about future Board action that can be taken with respect to advocacy.

3.0 Membership

The Committee will be chaired by a Past Preside of the Institute and comprised of members at large who are expected to be knowledgeable on the issues, challenges and opportunities within Canada's forest sector and beyond. The membership should represent the geographic diversity of the CIF-IFC membership. There is no maximum number of members. There should be no less than 5 members on the committee. Committee members will serve a minimum 2 year term and may be re-appointed.

4.0 Conduct of Committee

- 4.1 The Advocacy Committee will be chaired by a Past President of the Institute
- 4.2 Meetings will be scheduled no less than four times per year, or as the committee may otherwise determine
- 4.3 While most Committee business can be conducted without voting, on those occasions here a vote is required, each Board member in attendance at a meeting shall be entitled to one (1) vote. If a member is unable to attend a meeting, his/her vote may be sent to the Committee Chair in writing (email or letter)
- 4.4 Robert's rules of order shall prevail if reference to rules of orders is required
- 4.5 Most meetings will be held via teleconference

5.0 Responsibilities of Committee Members

The Committee members are responsible for pursuing the vision and terms of reference of the Committee. To this effect, members participate in all relevant discussions as issues arise.

Matters will be referred to the Board for consideration when deemed appropriate by the Committee. The Committee will be supported by national office staff.

6.0 Accountability

The Committee reports to the National Executive through the Committee Chair and vets all advocacy pieces through the National Executive.

7.0 Meetings and Reporting

8.1 Throughout the year communication will take place primarily through e-mail. Conference calls will be arranged by the Chair.

8.2 The Committee shall report formally to the Executive on its proceedings throughout the year.

8.3 The Committee will provide a short synopsis of annual Committee actions for inclusion in the Annual Report