

## **General Manager**

### **Draft Advertisement**

With offices located in Fredericton and Miramichi, New Brunswick, Forest Protection Limited (FPL) has been providing aerial protection to forests through services such as fire management, pest management and aerial surveys since 1952. Forest Protection Limited is a private company funded by the New Brunswick government and a group of New Brunswick based forestry organizations. As a leader in their industry, FPL has a team of highly trained staff and a customized fleet with a range of specialized equipment, computers and software making their aircraft unique to Canada and abroad. The fleet includes a variety of 500 and 800 series Air Tractor Aircraft (including six AT-802 Fs, the largest single engine aircraft in production). Investing heavily in research and new technology, we continually improve their response times and service offerings to clients.

Based in Fredericton, NB and reporting to the Board of Directors, the General Manager of Forest Protection Limited will be responsible for developing and implementing strategic plans for optimizing operational effectiveness, for providing leadership and direction in operational excellence and execution and for developing and enhancing application technology. You will ensure the organization consistently adheres to best practices and the highest standards in the areas of safety, quality, planning, and continuous improvement and make recommendations for cost optimization and the efficient allocation of resources for research and development projects. You will manage all human resources requirements for full time, contract, and seasonal employees; implement effective compliance programs across the company; be responsible for all business planning, resource acquisition and allocation, budgeting, P & L management and investment while actively seeking out new markets for FPL's services. As the public face of the organization, you will promote FPL and its capabilities and be responsible for developing and implementing policies, procedures, processes and controls pertaining to the operations and finances of the company and demonstrate leadership in aligning employees and processes with the core function of FPL – protecting the forests of New Brunswick. In addition to business leadership, you will bring passion, energy and team spirit to this unique role.

The ideal candidate is an accomplished leader in aviation, forestry, fire services or transportation and has a highly successful track record in leading a high-performance team and maintaining a close-knit, one-for-all culture. With a degree in business, forestry, engineering, or a related field, along with highly developed business and operations acumen, you have the ability to set priorities and objectives while remaining flexible and open-minded; highly analytical, detailed and creative with a high capacity to learn, retain, and utilize industry specific information; strong communication, collaboration and interpersonal skills and you can draw upon an established network within New Brunswick and beyond; a proven ability to assess and ensure operational effectiveness and to consistently identify opportunities for improving efficiency and service; a proven ability to navigate the various channels of government and objectively evaluate and assess fiscal policies which can impact upon FPL. You can effectively communicate a vision, management philosophy, and sound business strategy, lead efficient and effective operations (on time and budget), and develop and implement procedures and strategic benchmarks which will help the organization make its short and long-term objectives a reality. Experience working within the forest or aviation industries and bilingualism would be assets.



**Forest Protection Limited**

If you're looking to join an organization that's essential to New Brunswick and takes exceptional pride in what it does, please contact Erica Armstrong or Jeff Forbes at (902) 421-2009, or submit your application online at: <https://www.kbrs.ca/Career/12763>