



FOR IMMEDIATE RELEASE

**Forest Management Group Achievement Award Presented to Tree Canada**

**Tuesday, September 17, 2013 – Cornerbrook, NL** – The Canadian Institute of Forestry/Institut forestier du Canada (CIF-IFC) announced its 2013 national award recipients at a gala banquet held at the Pepsi Centre in Corner Brook yesterday. Several hundred CIF-IFC members from across Canada were in attendance for the Institute's 105<sup>th</sup> conference and annual general meeting. CIF-IFC President Mr. Michel Vallée presented the Canadian Forest Management Group Achievement Award to Tree Canada – based in Ottawa, Ontario. Established in 1998, the award recognizes groups that have made significant, unique, and outstanding contributions to forest management in Canada. It also appreciates the interdisciplinary nature of forest ecosystem management by recognizing the many groups that come together in the process.

This year's recipient, the national organization Tree Canada, is highly deserving of this honour. Tree Canada plays an integral role in public and professional advocacy of urban forestry as well as general forestry and tree awareness. There is no better way of spreading the important message of the importance of trees in both urban and rural environments than to interact with youth and get them excited about nature and planting trees. Tree Canada has mastered this art, working at both local and national scales with their schoolyard greening and TD Green Streets and other programs across the country. Tree Canada has positioned itself as a reliable source of expertise, information, and support for urban forestry and its practitioners – from community groups and volunteers, to foresters, arborists, and politicians.

The Canadian Institute of Forestry was established in 1908 and currently has over 2300 members. The Institute is the national voice of forest practitioners, promoting science based sustainable forest management, public awareness of interdisciplinary forestry, and a better understanding of good forest stewardship.

For additional information:

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