



CIF-IFC National Forest Week 2019 Focuses on Canada's Forests as Diverse Outdoor Classrooms

FOR IMMEDIATE RELEASE
(Version française disponible)

September 17, 2019, Mattawa, ON – The Canadian Institute of Forestry/Institut forestier du Canada (CIF-IFC) is inviting all Canadians from coast to coast to celebrate National Forest Week (NFW) from September 22-28, 2019 and National Tree Day on September 25, 2019.

“This nation-wide campaign is celebrated by many organizations and individuals across Canada and is meant to foster appreciation of Canada’s forest heritage and promote awareness of this important renewable resource,” mentioned Colin Carroll, President, CIF-IFC. “Again, this year, the CIF-IFC was pleased to coordinate the national distribution effort of NFW promotional products including posters and postcards free of charge.”

This year’s theme is “**Canada’s Forests: Diverse Outdoor Classrooms**” which highlights the endless learning opportunities that Canada’s forests provide. Getting outdoors to learn benefits not only individual health but improves collective forest education.

“Canada’s forests are vast and diverse – this year we’re recognizing the environmental, economic and social value of sustainably managed forests in helping grow resilient and adaptive communities,” explains Carroll.

There are many ways that Canadians can participate in NFW including: organizing a tree plant, touring a forest sector processing site/mill or industry, exploring a forest near their home, or by and learning about sustainable forest management.

Visit the CIF-IFC website (<http://www.cif-ifc.org/national-forest-week/>) to learn about our 2019 sponsors or to download your free NFW promotional materials. Stay connected by using #NationalForestWeek and share your events, stories and photos with us at: media@cif-ifc.org or tag us/follow us on Facebook @CIF.IFC and Twitter @CIF_IFC.

Formed in 1908, the CIF-IFC is the national voice of forest practitioners and many others with a professional interest in forestry. The Institute strives to provide national leadership in forestry, promote competence among forestry professionals, and foster public awareness of Canadian and international forestry issues.

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Voice of Forest Practitioners / La voix des professionnels de la forêt

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